

CONFERENCE PROGRAM

Common-sense solutions to reduce the number of highway fatalities and injuries in Kentucky.



April 21-23, 2008
Louisville, Kentucky



**Federal Highway
Administration**

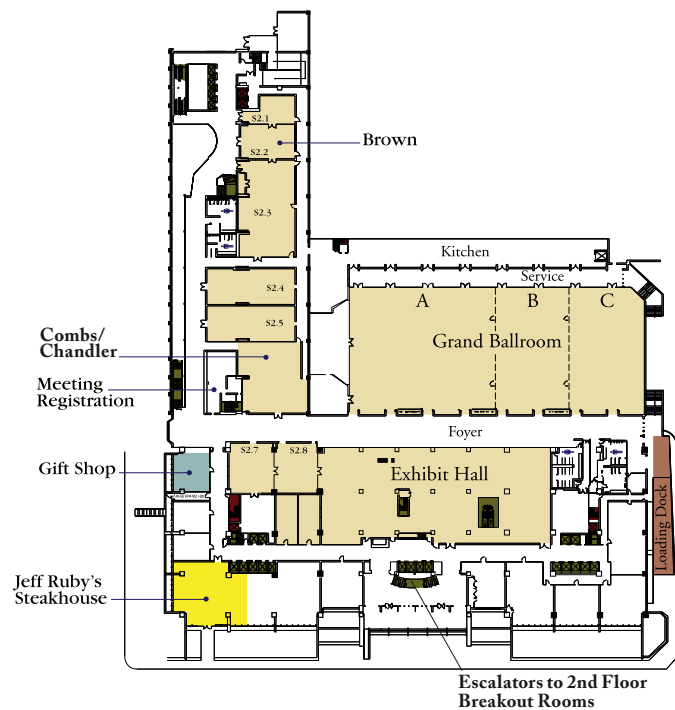


2008 Kentucky Lifesavers Conference
Galt House Hotel and Suites - Louisville, KY
April 21-23, 2008
<http://lifesavers.ky.gov/>



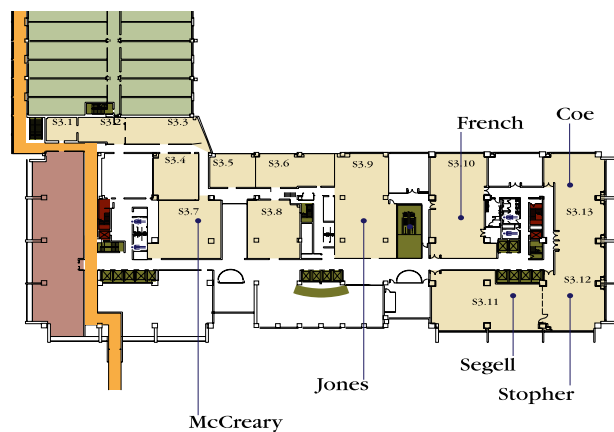
Front cover photograph of the Louisville skyline courtesy of the Greater Louisville Convention & Visitors Bureau or www.gotolouisville.com.

2nd Floor



2nd Floor Exhibitor Booths, inside back cover

3rd Floor



KY Transportation Cabinet (27-28)

Mothers Against Drunk Driving (2)

National Safety Council - Kentucky (21)

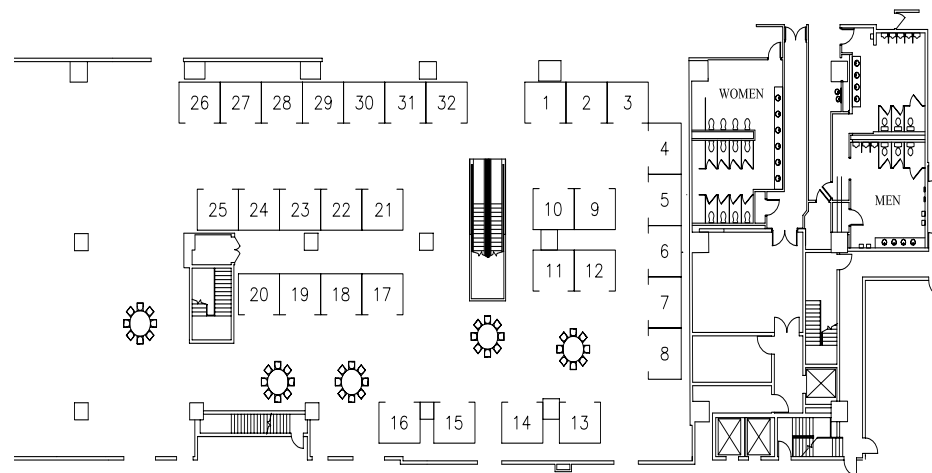
Safe Kids, Louisville & Jefferson County (23)

Stalker Radar & Video (12)

Trinity Highway Products, Inc. (17)

2008 Lifesavers
Exhibitor Booths

Galt House East Hotel, 2nd Floor Exhibit Hall



Please thank our Lifesavers exhibitors!
(booth numbers in parentheses)

American Trucking Association (31)
 Barrier Systems, Inc. (26)
 Brifen (4)
 CMI, Inc. (25)
 Commonwealth Credit Union (18)
 Dicke Safety Products (8)
 Digital Ally, Inc. (1)
 Evenflo (22)
 Federal Highway Administration (29)
 Federal Motor Carriers Safety Administration (5)
 Independence Communications, Inc. (10)
 Innocorp (15)
 Institute of Police Technology and Mgmt. (7)
 InterAct Public Safety Systems (32)
 Intoximeters, Inc. (11)
 KY Crime Prevention Coalition (19)
 KY Injury Prevention and Research Center (14)
 KY Motor Transport Association (24)
 KY Office of Alcoholic Beverage Control (16)
 KY Operation Lifesaver (9)

Please thank our Lifesavers partners!



In cooperation with:
**Governor's Executive Committee
 on Highway Safety**

Gold



TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.



DISTILLERS FIGHTING DRUNK DRIVING & UNDERAGE DRINKING

Silver



BARRIER SYSTEMS

Bronze



Gold



TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.



Toyota Motor Manufacturing, Kentucky is Toyota's largest North American manufacturing facility with an annual production capacity of 500,000 vehicles and engines. Located in Georgetown, Kentucky, the plant employs nearly 7,000 team members and produces the Camry, America's number one selling sedan, as well as the Avalon sedan and Solara coupe and Solara convertible.

Recognized as Magnet-designated hospital for excellence in nursing, Kosair Children's Hospital is the region's only full-service, free-standing pediatric hospital. A complete range of services is provided, including pediatric intensive care, one of the nation's largest neonatal intensive care units and the region's first Congenital Heart Center. Kosair Children's Hospital, a part of Norton Healthcare, serves as the pediatric teaching facility for the University of Louisville School of Medicine and is supported by the Children's Hospital Foundation.



DISTILLERS FIGHTING DRUNK DRIVING & UNDERAGE DRINKING

The Century Council, funded by America's leading distillers, is a national not-for-profit organization dedicated to fighting drunk driving and underage drinking. The Century Council promotes responsible decision-making regarding drinking or non-drinking of beverage alcohol and discourages all forms of irresponsible consumption through education, communications, research, law enforcement, and other programs.

Silver



The National Safety Council is a 501 (c) (3) non-for-profit, charitable, international public service organization dedicated to educating and influencing people to prevent accidental injuries and deaths. Founded in 1913 and chartered by the U.S. Congress in 1953, the NSC is the only organization promoting safety in the workplace, in transportation, and in homes and communities. The National Safety Council serves as the nation's leading resource on industry trends, professional development, and strategies for advancing safety and health programs and practices. The Council is active in converting injury research and trends information into injury prevention education, training, consultation and advocacy leadership.

BARRIER SYSTEMS

Barrier Systems, Inc. is a manufacturer of innovative traffic management products that can greatly improve overall "safety and mobility" in construction workzones and in congestion relief applications. Our moveable barrier and minimum deflection systems are used worldwide as realistic solutions to ongoing traffic control problems.

Bronze



SCHEDULE - Wednesday, April 23rd (Continued)

10:30 a.m. CLOSING GENERAL SESSION
French Room

Presider

Boyd Sigler, Director
Kentucky Office of Highway Safety

Earl Sweeney, Assistant Commissioner
New Hampshire Department of Safety

12:00 noon Conference Concludes

C O N T E N T S

Governor's Executive Committee on Hwy Safety	6
Opening General Session	8
Monday Breakout Sessions	9
Motorcycle Safety	9
Ticketing Aggressive Cars and Trucks (TACT)	10
Don't Cut the Cable	11
Mature/Older Drivers	12
Special Healthcare Needs and Child Restraints	13
Tuesday Breakout Sessions	14
Prosecuting Kentucky Traffic Laws	14
Driver Distractions	15
Highway Safety One Stop Shopping	16
Rail/Grade Crossing Safety	17
Improving Safety Through Effective Incident Mgmt. .	18
Data Systems for H.S.P's	19
Impacts of Impaired Driving	20
How to Make Traffic Safety Newsworthy	21
Sustaining Enforcement Between Mobilizations	22
CPS Safety in Other Vehicles	23
Luncheon	23
Teen Driving	24
Work Zone Safety	25
Traffic Occupant Protection Strategies	26
RSA Program/KY Hwy Safety Improvement Program	27
CPS New Child Restraint Update	28
Wednesday Breakout Sessions	29
KY Injury Prevention Research Center	29
Legislative Update	30
Pupil Transportation in KY: Past and Present	30
Emergency Vehicle Awareness	31
Highway Safety Leadership Skills	31
Closing General Session	32
About Our Sponsors	33
Participating Exhibitors	34
Exhibitor Booth Floor Plan	35

Boyd T. Sigler (Chair)

Director of Highway Safety Programs
Kentucky Office of Highway Safety

Nancy Albright

Director
Division of Maintenance, Kentucky Transportation Cabinet

Brig. Gen. Norman E. Arflack

Executive Director
Kentucky Office of Alcoholic Beverage Control

Rodney Brewer

Commissioner
Kentucky State Police

Sheriff Keith Cain

President
Kentucky Sheriff's Association

Greg Conley

Executive Director
National Safety Council Kentucky Office

Julia Costich, PhD.

Director
Kentucky Injury Prevention and Research Center

Angela Criswell

State Executive Director
Mothers Against Drunk Driving

Wayne Gentry

State Coordinator
Kentucky Operation Lifesaver

Dan Glass

Commissioner
Department of Vehicle Regulation

William D. Hacker, M.D.

Commissioner
Department of Public Health

Gregory G. Howard

Commissioner
Kentucky Vehicle Enforcement

Session 24: Emergency Vehicle Awareness**Coe Room****E.M.S. Track****Moderator**

Eric Walsh, Transportation Safety Coordinator
Bluegrass Area Development District

Emergency Vehicle Awareness is a program designed to educate new drivers on the role of emergency vehicles and how to operate safely around them.

A brief history of the need for this program and its initial start up will be presented by Bowling Green retired Chief Gerry Brown.

The Bowling Green Fire Department is sharing this class with the hope that other communities will see the value and adopt this class as part of their Drivers Education programs.

Speakers

Deputy Chief John Weatherbee
Bowling Green Police Department

Session 25: Highway Safety Leadership Skills**Stopher Room****Education Track****Moderator**

Angelia Smith, Transportation Safety Coordinator
Kentucky River Area Development District

Creating partnerships between public and private sector organizations, between local and national agencies, and within law enforcement and safety industries requires that we provide quality leadership in dealing with our most valuable resource ... our people. This entertaining, interactive, and insightful session will focus on understanding the differences in people and will teach skills for effectively leading the people that you work with, interact with, and provide service for as you learn that People Come in all Sizes, Shapes, and Colors.

Speakers

Mike King, Regional Technology Transfer Agent
Kentucky Transportation Center

10:00 a.m.**Break**

Session 22: Legislative Update
Jones Room
Education Track

Moderator
 Melissa Hardy, Highway Safety Liaison
 Buffalo Trace Area Development District

This session provides an open panel discussion on a summary of safety related issues from the 2008 Session of the Kentucky General Assembly.

Speakers
 Representative Hubert Collins
 Kentucky House District 97

Senator Brett Guthrie
 Kentucky Senate District 32

Senator R.J. Palmer (Invited)
 Kentucky Senate District 28

Session 23: Pupil Transportation in Kentucky:
Past and Present
McCreary Room
Education Track

Moderator
 Clarissa Hart, Transportation Safety Coordinator
 Lake Cumberland Area Development District

This session will provide a history of pupil transportation in the commonwealth, from the days of using covered wagons to the buses of today. The session will provide a timeline of major events in the history of transportation including the Carrollton bus crash and the resulting improvements in both training and bus specifications. Topics that will be covered will include school bus driver training process, bus purchasing, selecting bus stops and school loading zones.

Speakers
 Mike Brumley, Program Consultant II
 Kentucky Department of Education

Jason Nemes
 Director
 Administrative Office of the Courts

Gilbert Newman
 State Highway Engineer
 Department of Highways

Charles O'Neal
 Executive Director
 Kentucky Board of EMS

Chief Greg Reeves
 Georgetown Police Department
 Kentucky Chiefs Association

Pamela Rice
 Division Administrator
 Federal Motor Carrier Safety Administration

Jose Sepulveda
 Division Administrator
 Federal Highway Administration

Mark Stapleton
 Director
 Division of Transportation Security, Kentucky Transportation Cabinet

Duane Thomas
 Director
 Division of Traffic Operations, Kentucky Transportation Cabinet

Paul Toussaint
 Director
 University of Kentucky Transportation Center

Mark Treesh
 Executive Director
 Insurance Institute of Kentucky

Chuck Wolfe
 Executive Director
 Office of Public Affairs, Kentucky Transportation Cabinet

SCHEDULE - Monday, April 21st

Monday - April 21st

10:00 a.m. Registration Open

1:00 p.m. OPENING GENERAL SESSION
Grand Ballroom C

Presiding

Chuck Wolfe, Executive Director of Public Affairs
Kentucky Transportation Cabinet

Presentation of Colors

Jefferson County Sheriff's Office Honor Guard

National Anthem

Officer Justin Pickrell
Kentucky Vehicle Enforcement

Welcome to Louisville

Col. John Aubrey
Jefferson County Sheriff's Office

2008 Lifesavers Welcome

Gilbert Newman, State Highway Engineer
Kentucky Transportation Cabinet

Opening Remarks

Jeffrey Lindley, Associate Administrator for Safety
Federal Highway Administration

Joel Hiatt, Director
Southern Service Center
Federal Motor Carrier Safety Administration (FMCSA)

Brian McLaughlin, Senior Associate Administrator
National Highway Traffic Safety Administration (NHTSA)

Kentucky Governor Steve Beshear (Invited)

2:30 p.m. Break with Exhibitors

Wednesday - April 23rd

7:30 a.m. Continental Breakfast
Combs/Chandler Room

8:30 a.m. **BREAKOUT SESSIONS**

Session 21: Kentucky Injury Prevention and Research Center (KIPRC) Segell Room Education Track

Moderator
Brandon Booth, Highway Safety Coordinator
Lincoln Trail Area Development District

The Kentucky Injury Prevention and Research Center (KIPRC) is responsible for implementing injury prevention and control programs, and for enhancing and expanding research, education, and training in injury prevention. The State Injury Prevention Program (SIPP) (supported by the Kentucky Department for Public Health) is located within KIPRC. KIPRC is part of the University of Kentucky School for Public Health. The organizational structure includes an administrative office with three separate programs; Occupational Injury Prevention Program, Pediatric and Adolescent Injury Prevention Program, and SIPP. Within SIPP are the Community Injury Prevention Program and the Injury Surveillance Program. Within all programs are projects that target public health either directly or through basic and applied research. KIPRC has a dual role of contributing to injury science through research and to public safety through injury prevention initiatives. KIPRC has worked with a wide variety of funding agencies, including but not limited to: the National Highway Traffic Safety Administration, National Institute for Occupational Safety and Health, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, and State Department for Public Health. The speakers will be highlighting injury research and programs related to KIPRC and Kentucky.

Speakers

Genia McKee, Project Coordinator
Kentucky Injury Prevention Research Center (KIPRC)

Robert McCool, Project Manager
Kentucky Injury Prevention Research Center (KIPRC)

Suzanne Beavers, Epidemic Intelligence Service Officer
Kentucky Department for Public Health

Medearis Anne Robertson, Field Evaluator
Kentucky Injury Prevention Research Center (KIPRC)

Mike Cavanah, Product Safety Consultant
Kentucky Injury Prevention Research Center (KIPRC)

SCHEDULE - Wednesday, April 23rd

Session 20: CPS New Child Restraint Update
Stopher Room
Education Track

Moderator
 Brandon Booth, Highway Safety Coordinator
 Lincoln Trail Area Development District

This session will offer a hands-on opportunity to explore new child restraints and to learn about unique features of each. This is appropriate for Child Passenger Safety Technicians who educate parents about options, and also for anyone interested in seeing what's new in child safety seats. This session has been approved for 1.5 Category#1 Child Passenger Safety CEUs toward CPS technician recertification.

Speakers

Erin Goin, Manager - Occupant Protection &
 Child Passenger Safety Program
 Kentucky Office of Highway Safety

Sharon Rengers, RN/CPS Coordinator
 Kosair Children's Hospital

Therese Moseley, RN, Community Nurse Educator
 Central Baptist Hospital

3:00 p.m. - 4:30 p.m.

Optional: Tour of Trimarc

Sign up at the registration desk.
 Transportation provided by LMPS

3:15 p.m. Exhibitor Booths Close

4:30 p.m. Breakout Sessions Conclude for the Day

3:00 p.m. **BREAKOUT SESSIONS**

Session 1: Motorcycle Safety
Segell Room
Education Track

Moderator
 Jeff Thompson, Highway Safety Coordinator/GIS Analyst
 Purchase Area Development District

Motorcycle crashes continue to occur at a high rate per vehicle miles traveled. There are many factors that are leading to this phenomenon. Many countermeasures exist to reduce crashes, and many programs are available to help create a safer traffic mix. This session will explore programs and ideas that promote a safer riding environment. It will Area Development Districtress national trends as well as education and public information programs.

Speakers

Ray Ochs, Director of Training Systems
 Motorcycle Safety Foundation

Wayne Steel, Program Coordinator
 Kentucky Motorcycle Program - Traffic Safety Institute

Glenda Hobbic, Director
 Share the Road Kentucky Foundation, Inc.

Session 2: Ticketing Aggressive Cars and Trucks (TACT)
Jones Room
Education, Enforcement Tracks

Moderator

Melody Goodwin, Program/Administrative Assistant
 Pennyriple Area Development District

The Department of Kentucky Vehicle Enforcement (KVE), Kentucky's lead Motor Carrier Safety Assistance Program (MCSAP) agency, is conducting a demonstration pilot program to reduce the number of commercial motor vehicle (CMV) related crashes, fatalities, and injuries that occur on Kentucky's roads resulting from the improper operation of motor vehicles and risky driving behaviors. KVE is administering a high visibility enforcement and public information campaign in two enforcement corridors one in Louisville and the other in Northern Kentucky.

Speakers

Gregory G. Howard, Commissioner
 Kentucky Vehicle Enforcement

Thad Sullivan, TACT Grant Coordinator
 Kentucky Vehicle Enforcement

Eric Green, Transportation Research Engineer
 Kentucky Transportation Center

Session 19: Road Safety Audit (RSA) Program
and Kentucky's Highway Safety Improvement
Program Update
Coe Room
Engineering Track

Moderator

Ashley Lawrence, Transportation Safety Coordinator
 Barren River Area Development District

What is a Road Safety Audit? A road safety audit (RSA) is a formal safety performance examination of an existing or future road or intersection by an independent, multidisciplinary team. Why conduct a Road Safety Audit? The answer is simple – to save lives and reduce injuries on your roads. RSAs are a comprehensive and effective tool for proactively improving the safety performance of a roadway.

The Highway Safety Improvement Program (HSIP) was introduced last year to show how federal funding is available to make KY's roadways and roadsides safer. Participants will hear how Kentucky uses RSA Reviews (RSARs) to identify and mitigating safety concerns on existing roads and intersections that are exhibiting the most severe safety needs. Participants will also hear what types of projects were submitted, average costs and the types of countermeasures proposed with the HSIP projects.

Speakers

Jeffrey Shaw, Safety Engineer
 Federal Highway Administration Resource Center
 Olympia Fields, IL

Jo Anne Tingle, Transportation Engineer Specialist
 Division of Traffic Operations, Kentucky Transportation Cabinet

Session 18: Traffic Occupant Protection Strategies
McCreary Room
Enforcement Track

Moderator
 Gina Boaz, Transportation Safety Coordinator
 Green River Area Development District

This session will focus on the importance of enforcement and occupant protection use by all law enforcement officers. Topics to be discussed will be the risks to and the survival of both occupants and law enforcement officers where seat belts, air bags and other occupant protection devices are used. Simple crash dynamics and occupant protection systems will be covered. Finally the issue of the promotion and enforcement of seat belt and child passenger safety seat laws will round out this session, to help increase the seat belt use rate in the state. The Click It or Ticket campaign will be highlighted.

Speakers

Bill Naff, Regional Program Manager
 National Highway Transportation Safety Administration (NHTSA),
 Mid-Atlantic Region

Session 3: Don't Cut the Cable
McCreary Room
E.M.S. Track

Moderator
 Gina Boaz, Transportation Safety Coordinator
 Green River Area Development District

Kentucky's cable median barrier program has been saving lives for nearly two years now. Participants in this session will get an update on the progress and successes of the KY program as well as updates from both of the cable suppliers here in Kentucky. The suppliers will present the problems (entrapped vehicles and cutting the cable) and successes encountered as well as give forecasts for the future where the products are headed not only in Kentucky but at the national level as well.

Speakers

Jeff Jasper, Transportation Engineer Branch Manager
 Division of Highway Design, Kentucky Transportation Cabinet

Rich Figlewicz, Development Consultant
 Trinity Highway Products, Inc.

Richard Butler, Regional Sales Manager
 Brifen

Session 4: Mature/Older Drivers
Coe Room
Education Track

Moderator
 Ashley Lawrence, Transportation Safety Coordinator
 Barren River Area Development District

The number of "mature drivers" (drivers over 65) is increasing annually and is expected to double by the year 2030. With that being said, more and more emphasis is being placed on helping drivers over 65 maintain their level of safety behind the wheel. It involves Area Development District stressing visual, physical, and cognitive changes that occur as we get older. There are many steps that can be taken to compensate for these changes.

This session Area Development District stresses these steps and gives the older driver information that can help them to maintain the level of safety necessary to properly operate a motor vehicle. It will also offer an overview of some things that states around the country are doing with regards to testing, road construction, and signage that are all geared toward the safety of older drivers and the rest of the driving public.

No one wants to give up the independence that comes with driving their own vehicle. The session will discuss things to look for in 'older drivers' that may mean they need to be thoroughly checked out by a physician. It will stress the importance of taking a Mature Drivers course through AAA or AARP to learn about new highway safety laws, driving tips, and other important highway safety information.

The session includes a PowerPoint presentation that will cover all of these topics as well as statistics that pertain to crashes per mile driven, etc. for older drivers. Those in attendance will receive brochures, pamphlets, and highway safety information sheets.

Speakers

Jack Hutchinson, Program Coordinator
 Kentucky Office of Highway Safety

Jeff Gardner, Manager
 AAA of Kentucky

Session 17: Work Zone Safety
Jones Room
Engineering Track

Moderator
 Melody Goodwin, Program/Administrative Assistant
 Pennyrite Area Development District

Construction and maintenance work zone safety is important to both the motoring public and the workers. Participants will learn about the Federal New Rule on Work Zone Safety (positive protection devices, the use of law enforcement in work zones, and payment for temporary traffic control devices) and how the KYTC is planning to implement these new requirements in its work zones. Participants will also learn about some new state of the art products being used in some Kentucky work zones to help improve the safety of the workers as well as the motoring public.

Speakers

Ken Wood, Traffic Operations Engineer
 Federal Highway Administration

Robert Hecker, Safety Liaison
 Kentucky Transportation Cabinet

Ron Vittoe, Regional Manager
 Barrier Systems, Inc.

3:00 p.m. **BREAKOUT SESSIONS****Session 16: Teen Driving**
Segell Room
Education Track

Moderator
Jeff Thompson, Highway Safety Coordinator/GIS Analyst
Purchase Area Development District

Motor Vehicle Crashes are the #1 cause of death for teenagers. This session will identify the most significant risks to teens and provide practical advice about ways to reduce those risks through legislation, education of parents and teens, training, and community and school programs.

Speakers
Shane Ratliff, State SADD Coordinator
Kentucky Office of Highway Safety

John Ulczycki, Executive Director,
Transportation Safety Group
National Safety Council

Session 5: CPS - Special Health Care Needs and Child Restraints
Stopher Room
Education Track

Moderator
Caitlin Douglas, Transportation Safety Coordinator
Northern Kentucky Area Development District

This session will discuss the transportation needs of children with special medical conditions and what available options there are for correctly restraining them in the car. This workshop offers 1 1/2 CEU's for child passenger safety technician/instructor recertification.

Speakers
Sharon Rengers, RN/CPS Coordinator
Kosair Children's Hospital

3:00 p.m. - 4:30 p.m.

Optional: Tour of Trimarc
Sign up at the registration desk.
Transportation provided by LMPS

4:30 p.m. Breakout Sessions Conclude for the Day

5:00 p.m. Reception with Exhibitors (until 7:00 p.m.) in Exhibit Hall

7:00 p.m. Kentucky Association of Counties (KACO)
Hospitality Suite

SCHEDULE - Tuesday, April 22nd**Tuesday - April 22nd**

- 7:30 a.m. Registration Open (until noon)
- 7:30 a.m. Continental Breakfast in Exhibit Hall
- 8:30 a.m. **BREAKOUT SESSIONS**

Session 6: Prosecuting Kentucky Traffic Laws
Segell Room
Education/Enforcement Tracks

Moderator
 Caitlin Douglas, Transportation Safety Coordinator
 Northern Kentucky Area Development District

This session touches on the role of the attorneys in our judicial system. How do they prosecute traffic law violations in their areas of the state? This session is an opportunity to have these types of questions Area Development District addressed.

Speakers

Larry Roberts, County Attorney
 Fayette County

Brian Thomas, County Attorney
 Clark County

Bob Stokes, Traffic Safety Resource Prosecutor
 Kentucky Office of the Attorney General

Session 15: CPS Safety in Other Vehicles -
Ambulances and School Buses
Stopher Room
Education Track

Moderator
 Shirley Lewis, Highway Safety Coordinator
 Cumberland Valley Area Development District

Participants will discuss issues surrounding safe transportation of children in ambulances and see demos of two new options for securing injured and uninjured children on these high speed trips. Kentucky's school bus transportation method will also be discussed along with new recommendations from NHTSA and the American Academy of Pediatrics. Several possible methods of safer bus transportation will be shown. This session has been approved for 1.5 Category#1 Child Passenger Safety CEUs toward CPS technician recertification.

Speakers

Therese Moseley, RN, Community Nurse Education
 Central Baptist Hospital

10:30 p.m. - 12:00 p.m.

Optional: Tour of MetroSafe

Sign up at the registration desk.
 Transportation provided by Louisville Metro Police

12:00 p.m. Break with Exhibitors

12:15 p.m. **LUNCHEON**
 Grand Ballroom A

Keynote Speaker

Jay McChord, President
 McChord, Inc.

2:30 p.m. Break with Exhibitors
 Door Prize Drawing in Exhibit Hall

Session 14: Sustaining Enforcement Between Mobilizations
Coe Room
Enforcement Track

Moderator
 Kelly Ward, Highway Safety Coordinator
 FIVCO Area Development District

The National mobilizations are only four weeks a year, yet people drive impaired and don't use seat belts all year round. How can law enforcement be encouraged to sustain the momentum from the national mobilizations the rest of the year? Hear how Georgia has succeeded in maintaining traffic enforcement year round through incentive programs, traffic enforcement networks and a State Law Enforcement Challenge.

Speakers
 Ricky Rich, Division Director - Special Operations
 Georgia Governor's Office of Highway Safety

Session 7: Driver Distractions
Jones Room
Education Track

Moderator
 Melissa Hardy, Highway Safety Liaison
 Buffalo Trace Area Development District

There are many ways a motorist can become distracted while driving, but not all potential distractions affect driving ability in the same way. This session will examine several recent scientific studies that examine the risk levels of different kinds of distractions and discuss which distractions are the most significant. Possible countermeasures to Area Development District these distractions will be discussed.

Speakers
 John Ulczycki, Executive Director
 Transportation Safety Group
 National Safety Council

**Session 8: Highway Safety One Stop Shopping
Funding and Resources
McCreary Room
Education/Enforcement Tracks**

Moderator
Clarissa Hart, Transportation Safety Coordinator
Lake Cumberland Area Development District

The Kentucky Office of Highway Safety provides valuable services to state and local agencies and organizations to help reduce fatalities and injuries on Kentucky's highways. In this session the Office will provide information on available traffic safety data, funding, educational and enforcement programs and Kentucky's Strategic Highway Safety Plan.

Speakers

Boyd Sigler, Director
Kentucky Office of Highway Safety

Billie Johnson, Assistant Director
Kentucky Office of Highway Safety

Dennis Gardner, Branch Manager
Kentucky Office of Highway Safety

**Session 13: How to Make Traffic Safety Newsworthy
McCreary Room
Education Track**

Moderator
Glenn Woods, Transportation Safety Coordinator
Kentuckiana Regional Planning and Development Agency

Would you like to increase your visibility in the public eye? This Session will explore techniques and discuss ways to generate media that will get your program noticed. Join guest speaker Joe Arnold from WHAS 11 NEWS and Jessie Halladay from the Courier Journal for an instructional session on getting and sustaining media coverage. Seasoned Public Affairs Officers, Lt. Col Troy Riggs (LMPD), Chuck Wolfe (KyTC) and David Devers (KyTC), will join in to provide their experience and helpful tips for developing relationships with media outlets. If you have a message that needs to get out to the public then you won't want to miss this workshop!

Speakers

Chuck Wolfe, Executive Director of Public Affairs
Kentucky Transportation Cabinet

Lieutenant Colonel Troy Riggs
Louisville Metropolitan Police Department

Jessie Halladay, Reporter
The Courier-Journal

Joe Arnold, Reporter
WHAS 11

Session 12: Impacts of Impaired Driving
Jones Room
Education Track

Moderator
 Eric Walsh, Transportation Safety Coordinator
 Bluegrass Area Development District

This session will look at the economic and emotional impacts associated with Impaired Driving both in Kentucky and nationwide. It will look at the impact on the drivers as well as victims and relatives and family of both. Economic impacts are both immediate and long-term. If you have been injured in a drunk driving crash, you may be experiencing pain, anger, frustration and grief over the loss of the life you had before the injury. You may also be overwhelmed by all the medical information you need to know, changes to your day-to-day routine and financial issues. If it was your loved one who was injured, you are most likely experiencing many of the same emotions and adjustments that your loved one is experiencing. These are all normal responses to an injury. Understanding more about your situation can help.

Speakers

Angela Criswell, State Executive Director
 Mothers Against Drunk Driving (MADD)

Doug Mitchell, Manager of the Impaired Driving Program
 Kentucky Office of Highway Safety

Session 9: Rail/Grade Crossing Safety
Coe Room
Engineering/Education Tracks

Moderator
 Joy Mullins, Highway Safety Liaison
 Gateway Area Development District

A comprehensive overview of Railroad Safety in the Commonwealth of Kentucky along with the responsible roles of the Railroad Companies, County Governments, City Governments, Industry, and State Government. The presentation will cover the duties of the Rails Section. The current status of all Railroad Crossing Safety warning devices in the Commonwealth. The funding of the program currently and in the future.

Speakers

Leslie Spurlock, Assistant Grade Crossing Manager
 Federal Railroad Administration (FRA)

Roy Johnson, Coordinator
 Division of Right-of-Ways and Utility
 Kentucky Transportation Cabinet

Session 10: Improving Safety Through Effective Incident Management
Stopher Room
E.M.S./Enforcement Tracks

Moderator
 Jon Dennis, Highway Safety/GIS Specialist
 Big Sandy Area Development District

Incident management is the coordinated use of resources to reduce the duration and impact of highway incidents, resulting in improved safety for the public, crash victims, and responders. This session will include a presentation on Kentucky's Highway Crash Site Management Program, the SAFE Patrol Program, and a panel discussion on the lessons learned from the I-65 bus crash near Bowling Green last June.

Speakers

Jennifer Walton, Transportation Research Engineer
 Kentucky Transportation Center

Dustin Luttrell, Incident Management Team Coordinator
 Kentucky Department of Highways - District 3

Steve Meeks, Incident Response Coordinator
 Kentucky Department of Highways - District 3

Captain Edward Moss
 Bowling Green Fire Department

Randy Fathbruckner, Director
 Medical Center EMS

Brian Geringswald, Deputy Director
 Bowling Green/Warren County Emergency Management

Craig Peay, Fire Coordinator
 Warren County Fiscal Court

Mark Stapleton, Director of Transportation Security
 Kentucky Office of Highway Safety

10:00 a.m. Break with Exhibitors

10:30 a.m. **BREAKOUT SESSIONS**

Session 11: Data Systems for H.S.P.'s
Segell Room
Engineering/Enforcement Track

Moderator
 Angelia Smith, Transportation Safety Coordinator
 Kentucky River Area Development District

Covering available data and resources for agencies working on highway safety plans. Examples of ways of looking at data will be provided from the viewpoint of a local agency and from that of the Kentucky Office of Highway Safety.

Speakers

Julia Shaw, Police Analyst - Traffic
 Lexington-Fayette Urban County Police Department

Ed Harding, Manager
 Traffic Safety Data Service
 Kentucky Office of Highway Safety

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference

2008

Lifesavers Conference